The TEARS Foundation is a 501(c)(3) non-profit organization that seeks to compassionately assist newly bereaved families with their child’s funeral expenses and with ongoing emotional support. We have provided thousands of families with financial assistance for the expenses they face in making final arrangements for their lost child, and offer parents access to free, comprehensive bereavement care in the form of grief support groups and online support forums. We are the only resource of our kind and each day more families reach out for our help. We rely on generous donations from our community to support our programs. Together, we can take a stand to help these families.

The Event
Our Gala Dinner & Auction will be at the Dale Chihuly Museum of Glass in Tacoma. We will begin the evening with a silent auction of baskets and smaller items generously donated by local businesses. Attendees will enjoy a delicious plated dinner from Pacific Grill, Tacoma’s most award-winning restaurant, while they bid in a live auction for bigger ticket items ranging from get-away trips to some locally sourced gifts and activities. We expect about 200 local business leaders and partners to attend. The event is creatively themed Enchantment Under the Sea and will feature live Caribbean music, specialty cocktail, aerialist entertainment and treasure chest raffle.

Sponsorship Opportunities & Benefits
In addition to accepting in-kind donations of items to be featured in the Silent and Live Auctions, we also encourage local business leaders to sponsor the event, and give your business recognition across many platforms. Please see the levels of sponsorship below for an outline of our various sponsorship levels. If you are interested in sponsoring the event, please complete the Sponsorship Commitment form and mail us a check for the amount. For sponsorship levels that include logo printing, email a high-resolution copy of your logo to admin@thetearsfoundation.org.
Presenting Sponsor - $5,000
- Corporate name & logo included in event title
  (i.e. "Twinkle Like the Stars Gala Dinner & Auction presented by...")
- Table for 10 people (business signage may be displayed) including plated dinner
- Corporate banner displayed prominently at the event
- Personal acknowledgement and ‘thank you’ from the podium at event
- Right of first refusal for 2020 event sponsorship
- Corporate name & logo included on:
  - Event invitations (deadline 4/01/20)
  - Media marketing
  - Front page of event program
  - Follow up letters to auction participants
  - The TEARS Foundation homepage with link to company’s website

Gold Sponsor - $2,500
- Table for 10 people (business signage may be displayed) including plated dinner
- Corporate banner displayed prominently at the event
- Corporate name & logo included on:
  - Event invitations (deadline 4/01/20)
  - Media marketing
  - Event program
  - The TEARS Foundation homepage with link to company’s website

Silver Sponsor - $1,500
- Two tickets to event including plated dinner
- Corporate name & logo included on:
  - Event invitations (deadline 4/01/20)
  - Event program
  - The TEARS Foundation homepage with link to company’s website

Corporate Table Sponsor - $1,000
- Table for 10 people (business signage may be displayed) including plated dinner
- Corporate name included on event program

Bronze Sponsor - $500
- Corporate name & logo included on:
  - Event invitations (deadline 4/01/20)
  - Event program
  - The TEARS Foundation homepage with link to company’s website
# Sponsorship Commitment Form

## Sponsor Information

**Company/Organization Name** (as you want it to appear in print):

__________________________________________________________

**Address:**

__________________________________________________________

**City:** ___________________________  **State:** _____  **Zip:** __________________

**Contact Name & Title:**

__________________________________________________________

**Phone:** ___________________________  **Fax:** _________________________

**Email:**

__________________________________________________________

**Website:**

__________________________________________________________

## Sponsorship Category

We would like to support the 2020 “Twinkle Like the Stars” Gala Dinner & Auction with the following level of sponsorship:

- [ ] **Presenting Sponsor**  
  $5,000  
  *(Limit one - Due to limited availability, presenting sponsorship level is not guaranteed until approved.)*

- [ ] **Gold Sponsor**  
  $2,500

- [ ] **Silver Sponsor**  
  $1,500

- [ ] **Corporate Table Sponsor**  
  $1,000

- [ ] **Bronze Sponsor**  
  $500

## Credit Card Information:

__________________________________________________________

(Name on card)

__________________________________________________________

(Address, if different than above)  

City  

State  

Zip

__________________________________________________________

(card number)  

Expiration Date  

CSV

We are unable to sponsor the event, but would like to donate the following amount (check enclosed): ____________

Please send payment in full and/or item certificate along with this form to:

The TEARS Foundation  

11102 Sunrise Blvd East, Suite 112 - Puyallup, WA 98374  

Phone: 253-200-0944  Fax: 253-848-0299  

[www.thetearsfoundation.org](http://www.thetearsfoundation.org)